



## SPONSORSHIP OPPORTUNITIES

### Legacy of Trust

A Washtenaw Land Trust Gala

Celebrating Land Conservation in Southern Michigan

Thursday March 19, 2009 at Cobblestone Farm in Ann Arbor

[www.washtenawlandtrust.org/legacy](http://www.washtenawlandtrust.org/legacy)



#### Recognition for all levels of sponsorship:

- ★ Official recognition in printed event program
- ★ Public recognition throughout the evening
- ★ Acknowledgment in the Land Trust's Journal (regional distribution: 2,000)
- ★ Recognition on the Land Trust's website, [www.washtenawlandtrust.org](http://www.washtenawlandtrust.org)
- ★ Special memento honoring your support
- ★ Recognition in pre- and post-event press releases

#### Event highlights:

Reception at 6:00 p.m.

Full-course Dinner and Program at 7:00 p.m.

Guest Speaker: **Rand Wentworth**, President of Land Trust Alliance

Official unveiling of the Land Trust's **new name and logo**

Silent auction

Delicious, hearty food and drink from local kitchens, fields, and farms

All proceeds benefit the Land Trust's land protection work

#### Honorary Host Committee

Jim Adams & Naz Edwards  
Rob & Patty Aldrich  
Tom & Rosanne Bloomer  
Gavin Clabaugh & Margaret Engle  
Peter DeLoof & Sara Bassett  
Charlie & Janet Crone  
Suzanne DeVine & John Koselka  
Rob & Beth Ewing  
Bob & Cindy Helber  
Jim Govert  
Wade & Carol Peacock  
Susan Roth  
Scott & Frankie Simonds  
Bill & Charity Steere  
Phil & Ann Surratt  
Bob Tetens  
Rocky & Judy Ward  
Guy & Susan Williams

#### About our Speaker

Rand Wentworth is president of one of the nation's leading land conservation organizations, the Land Trust Alliance in Washington, DC. The Land Trust Alliance unites and champions local groups working to save natural areas by providing policy, lobbying, and training services for America's 1,600 land trusts.

Rand has provided expert testimony before committees of both the U.S. House of Representatives and the U.S. Senate, and within the non-profit community he serves on the Ethics and Accountability Committee of the Independent Sector. Among other honors, he has received the Urban Land Institute's Community Leadership Award.

An engaging storyteller, Rand will join us to share inspiring tales, thoughts, and experiences from his work with land trusts across the country.



*Photo: Katherine Lambert*



## SPONSOR LEVELS



### Soaring \$5,000

- ★ Up to **eight (8)** gala tickets
- ★ **Full-page ad** in printed event program
- ★ **A full case (12 bottles) of special commemorative wine**
- ★ Public recognition throughout the evening
- ★ Acknowledgment in the Land Trust's Journal (regional distribution: 2,000)
- ★ Recognition on the Land Trust's website, [www.washtenawlandtrust.org](http://www.washtenawlandtrust.org)
- ★ Special memento honoring your support
- ★ Recognition in pre- and post-event press releases

### Flying High \$2,500

- ★ Up to **six (6)** gala tickets
- ★ **Half-page ad** in printed event program
- ★ **Three (3) bottles** of special commemorative wine
- ★ Public recognition throughout the evening
- ★ Acknowledgment in the Land Trust's Journal
- ★ Recognition on the Land Trust's website
- ★ Special memento honoring your support
- ★ Recognition in pre- and post-event press releases

### Taking Wing \$1,000

- ★ Up to **four (4)** gala tickets
- ★ **Quarter-page ad** in printed event program
- ★ **One (1) bottle** of special commemorative wine
- ★ Public recognition throughout the evening
- ★ Acknowledgment in the Land Trust's Journal
- ★ Recognition on the Land Trust's website
- ★ Special memento honoring your support
- ★ Recognition in pre- and post-event press releases

### Floating on Air \$500

- ★ Up to **two (2)** gala tickets
- ★ **Eighth-page ad** in printed event program
- ★ Public recognition throughout the evening
- ★ Acknowledgment in the Land Trust's Journal
- ★ Recognition on the Land Trust's website
- ★ Special memento honoring your support
- ★ Recognition in pre- and post-event press releases

**Thank you for protecting the local lands that make this community  
a great place to live, work, and play!**



**For additional information on sponsor registration, please contact:**

Suzie Heiney

Washtenaw Land Trust

1100 N. Main St. #203

Ann Arbor, MI 48104

(734) 302-5263 - [suzie@washtenawlandtrust.org](mailto:suzie@washtenawlandtrust.org)



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**SPONSORSHIP AGREEMENT**

Name \_\_\_\_\_

Company/Org. \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

I/We would like to sponsor at the following level:

- Presenting Sponsor:** \$10,000; tax-deductible portion \$9,320
- Soaring:** \$5000; tax-deductible portion \$4,420
- Flying High:** \$2500; tax-deductible portion \$2,160
- Taking Wing:** \$1000; tax-deductible portion \$760
- Floating on Air:** \$500; tax-deductible portion \$340

Please list this sponsorship under the following name: \_\_\_\_\_

**Payment Options**

- Check payable to Washtenaw Land Trust is enclosed
- Charge to my (please circle one):    AmEx    Visa    MasterCard    Discover

Name on card \_\_\_\_\_

Number \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ Security Code \_\_\_\_\_

**Thank you for protecting the local lands that make this community  
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Please return this form to:  
 Suzie Heiney  
 Washtenaw Land Trust  
 1100 N. Main St. #203  
 Ann Arbor, MI 48104

**Questions?** Contact Suzie Heiney (734) 302-5263, [suzie@washtenawlandtrust.org](mailto:suzie@washtenawlandtrust.org)



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**PROGRAM SPONSORSHIP**

The Washtenaw Land Trust will publish a special printed program to mark this event. You and/or your corporation are invited to show your support through a program sponsorship. All program sponsors will be highlighted by:

- ★ **Logo/listing** in printed event program
- ★ Acknowledgment in the Land Trust's Journal
- ★ Recognition on the Land Trust's website

Name \_\_\_\_\_

Company/Org. \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Please list this sponsorship under the following name: \_\_\_\_\_

Program sponsorships are \$100.

**Payment Options**

- Check payable to Washtenaw Land Trust is enclosed
- Charge to my (please circle one):    AmEx    Visa    MasterCard    Discover

Name on card \_\_\_\_\_

Number \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ Security Code \_\_\_\_\_

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